

# MICHELLE STOCKMAN

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## PROFILE

Video, audio and web producer experienced in video shooting, editing, script, blog, and headline writing, research, Final Cut Pro, Photoshop, DVD Studio Pro, Dreamweaver, Flash, content management systems, WordPress, Protools, Garageband.

## PRODUCTION EXPERIENCE

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### Agence France Presse, Washington, DC and New York, NY

June 2009 - present

#### Videographer

Write, shoot and edit two-minute breaking news and feature videos distributed by international outlets including European cable channels, WSJ.com and Google News. Film footage that includes interviews and sequenced b-roll. Write headline copy. Coverage includes pigeon racing, gold prospecting, solar car drag racing, and drum therapy for Alzheimer's patients.

### Economist.com, New York, NY

February 2009 - June 2009

#### Multimedia resident

Produced, edited, and wrote copy for audio podcasts and weekly programs: "Fireside Chat" and "The Week Ahead." Produced and edited videos on gay marriage in Maine and American musicians abroad. Wrote headline and lead-in copy for web elements. Uploaded podcasts to content management systems and iTunes for distribution.

### The Times of India & Hindustan Times, New Delhi, India

June 2008 - December 2008

#### Intern

Produced and edited 20 video and audio slideshow packages for two New Delhi-based newspaper websites, including coverage of the Mumbai and Delhi terrorist attacks, "green" electricity in rural India, and e-waste recycling.

### KP Communications, New York, NY

February 2007 - December 2007

#### Media Researcher

Created marketing strategies, constructed and updated databases, provided computer and PDA technical support for production of the book *Great Races, Incredible Places*, written by the first woman to run a marathon on every continent.

## ADDITIONAL EXPERIENCE

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### Accepted.com, New York, NY

July 2007 - present

#### Admissions Consultant

Provide individual counseling to MBA candidates on the strategy and focus of their applications to top-ranked MBA programs. Customer testimonials available on Accepted.com's "About Us" page. Contribute blog entries.

### Health Management Systems, Inc., New York, NY

June 2005 - December 2006

#### Company Trainer (Medicaid and Medicare consulting company)

Designed software training and health care background seminars for more than 800 staff members. Documented over 20 proprietary programs and databases. Created and updated department website that became the company-wide portal to quick training aids.

### Columbia Business School, New York, NY

August 2004 - June 2005, November 2006 - March 2007

#### Admissions Assistant and Freelance Applications Reader

Reviewed applications and made first acceptance or rejection recommendation. Coordinated alumni interviews.

### One Communications, Rochester, NY

May 2001 - March 2004

#### Project Manager

Worked with account managers, vendors and clients to coordinate the installation of telephone and Internet service.

## EDUCATION

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### Columbia University Graduate School of Journalism, New York, NY, *Master of Science*

May 2009

- New Media and Broadcast concentrations; Master's project: [insidehomebirth.com](http://insidehomebirth.com)
- Designed personal website showcasing portfolio: [www.mstockman.com](http://www.mstockman.com)

### Brigham Young University, Provo, UT, *Bachelor of Arts in History*

April 2002

- Recipient of four-year merit-based Howard W. Hunter Presidential Scholarship

## INTERESTS

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**Interests:** cycling, running, photography, theater, art, French (fluent), Hindi (basic)