

MICHELLE STOCKMAN

michellestockman@gmail.com

PROFILE

Multimedia web, video and audio producer experienced in digitizing, media research, location scouting, HTML, Photoshop, Final Cut Pro, DVD Studio Pro, AfterEffects, Dreamweaver, Flash, content management systems, Twitter, Protools, Audacity, camera.

PRODUCTION EXPERIENCE

Cortina Productions, McLean, Virginia October 2009 – November 2009
Production Assistant (freelance)

Digitized archival tape, researched archival photos, and contacted sources to arrange transfer of photos for documentary on the Montreal Canadiens.

Agence France Presse, Washington, DC June 2009 - present
Videographer (freelance)

Write, shoot and edit 90-second feature video pieces for distribution to international websites including Yahoo News, Google News. Translate video scripts from French into English. Conduct pre-production research and arrange releases when necessary.

Economist.com, New York, NY February 2009 - June 2009
Multimedia resident

Updated multimedia content for Economist.com. Produced, edited, and wrote copy for audio podcasts and weekly programs: "Fireside Chat" and "The Week Ahead." Uploaded podcasts to content management systems and iTunes for distribution.

The Times of India & Hindustan Times, New Delhi, India June 2008 - December 2008
Intern

Produced and edited 20 video and audio slideshow packages for two New Delhi-based newspaper websites, including coverage of the Mumbai and Delhi terrorist attacks, "green" electricity in rural India, and e-waste recycling.

KP Communications, New York, NY February 2007 – December 2007
Media Researcher

Created marketing strategies, constructed and updated databases, provided computer and PDA technical support for production of the book *Great Races, Incredible Places*, written by the first woman to run a marathon on every continent.

ADDITIONAL EXPERIENCE

Accepted.com, New York, NY July 2007 - present
Admissions Consultant

Provide individual counseling to MBA candidates on the strategy and focus of their applications to top-ranked MBA programs. Write blog entries on writing methods and reviews of MBA programs. Edit client essays for structure, content, and grammar.

Health Management Systems, Inc., New York, NY June 2005 - December 2006
Company Software Trainer (Medicaid and Medicare billing company)

Designed software-training seminars for more than 800 staff members. Learned several proprietary programs and databases. Created and updated department website using CMS system that became the company-wide portal to graphics and quick training aids.

Columbia Business School, New York, NY August 2004 - June 2005, November 2006 - March 2007
Admissions Assistant and Freelance Applications Reader

Reviewed applications and made first acceptance or rejection recommendation. Coordinated alumni interviews.

One Communications, Rochester, NY May 2001 - March 2004
Project Manager

Worked with account managers, vendors and clients to coordinate the installation of telephone and internet service.

EDUCATION

Columbia University Graduate School of Journalism, New York, NY, Master of Science May 2009

- New Media and Broadcast concentrations
- Designed personal website showcasing portfolio: www.mstockman.com

Brigham Young University, Provo, UT, Bachelor of Arts in History April 2002

INTERESTS

Interests: cycling, running, photography, theater, art, French (fluent), Hindi (basic)